

Social Media Marketing Offer

Social Media Marketing Offer for Startups- Business, E-Commerce Websites, Hotels & Restaurants, Travel & Tourism, Hospitals & Clinics, Educational Institutes, Online Traders, Logistics, Real Estates, Event Managements, Consultants, Service Industries and for more...

Pack Value **AED 4000** per Month

| Avail 83 % Discount |

Discounted Price **AED 700** per Month

Benefits:

- Our customers receive the maximum coverage over all social media sites – Facebook, LinkedIn, Google+, Twitter, Youtube and many others
- We help towards designing the look and feel of the company's Website as well, making it a huge factor for directing in traffic and mainly business
- Professional services are made readily available to our customers to meet each and every requirement of theirs
- All the services that are made available are at the lowest and pocket friendliest price present in the market
- No additional workforce is required to be hired like designers, content writers, media specialists
- Our Customers receive a weekly update on the process, work and achievement made
- Since the tasks and projects are completely taken up by us the company's existing employees can be put to better use on their field of expertise
- Complete technical support is provided over the application created by us
- Our customers Online Reputation is completely secured as we take

Softechvalley Technologies FZE

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Tel: 971 50 4614876, 971 67 011555, **Fax:** 971 67 429222

Email: sales@softechvalley.com, **Web:** www.softechvalley.com

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Work Procedure:

- Are work is centered by our customer's requirements and their needs, hence we take ample amount of time in understanding what is our customer's "Goal". Keeping that as the main driving force we intend on understanding their Goal and what they plan on achieving through it
- Having a clear picture on the Goal and upon knowing what is to be achieved, we plan out a Strategic approach. This approach is strategized mainly to give definition to our client's needs and how they can be achieve
- When a strategy is finalized upon, along with the approval of the customers the execution phase of this process begins. The strategy and procedures are then followed and implemented to get the best results possible

Softechvalley Service Offerings:

Below listed are the various services offered by Softechvalley over a variety of social media sites

Facebook

- ✓ Posting the non-time related contents that drives fun and sharing content among wide network
- ✓ Valuable answers & questions posted on comments whenever required
- ✓ Posting timely posts of seasonal and occasional events like EID Offers, Weekend Offers Opening Ceremonies etc. which will be discussed with client and posted or scheduled timely
- ✓ Providing us with photos, News, Posts and Updates to deliver on page as required.
- ✓ Limited to manual posts 4 postings per week
- ✓ Weekly Live Content
- ✓ Postings are based on timely subject which will consist of- Text, Photos, Videos, and Articles
- ✓ Facebook- Page Creation, Monthly Content Research & Submission - 4/ 6 weeks of pre-built content
- ✓ Finding pages that add value or relate to your industry and liking these pages or sharing them accordingly
- ✓ Graphics Included are: Timeline Banner - Tabs - Profile Image – These are Core Graphics in FB

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- ✓ Core Facebook Graphics will be updated as and when ever required – But not more than once every-60 days
- ✓ Monthly report provided on the 1st to 5th of the month. Detailing Stats on Likes, Engagement and Improvement
- ✓ Full Technical support on the applications configured by us for posting, display applications & other applications developed by us
- ✓ Customer complaint in many cases will be notified to the client directly, the response or client's pre written answers are posted as required
- ✓ 3 Facebook Campaigns per Year. Campaign setup for PPC or coupon sending or like page
- ✓ Acknowledging Fan comments

Twitter

- ✓ Same theme and structure as Facebook - Content will differ from Facebook posts and restricted to 140 Character by default
- ✓ Twitter can be tailored to one specific type of messaging if required
- ✓ Facebook Live Posts will automatically push through to Twitter
- ✓ Keywords listed - target profiles that meet these, generate new followers
- ✓ Rotation of welcome messages - Auto reply to every new follower - Drive back to FB Page a Target Landing page or Company Website
- ✓ Targeted profiles followed and targeted follower base built on a daily/weekly basis
- ✓ Reply to Twitter Direct Messages
- ✓ Follower conversations will tracked and will be replied accordingly
- ✓ Monthly maintenance/ management of your Direct Messages, clear in box, forwarding any leads or questions to you and reply where necessary.

YouTube

- ✓ Add company content to YouTube Channel weekly.
- ✓ Reply to user comments.
- ✓ Action friend / subscriber requests.
- ✓ Post YouTube content to Facebook Page & Twitter.
- ✓ If required populate video content related clients product - Max videos 1 Per Week.
- ✓ Post channel comments - related to your business / updates in YouTube Status Box.

LinkedIn

- ✓ Recommendations requested weekly.
- ✓ Post Articles to profile.
- ✓ Update and continue to import contacts into LinkedIn Profiles.

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- ✓ Set up and Manage ads in LinkedIn.
- ✓ Add relevant Groups to the profile.
- ✓ Update and add any new employees to the company profile.

*Note: - Any application graphics are additional or additional work of posting, content creation or extra ad campaign setup will be charged separately which will be notified to you on size of your requirement.

The above work includes

- ✓ **Graphic Designing:**-Weekly offers, Banner preparation, Brochure designs, Wall paper. (Maximum 15 Graphic Designs a Month)
- ✓ **Content Creation:** - Content writing for services, Products, Campaigns as required
- ✓ **Social Media Online Reputation Management:** - Monitoring online social media reviews, Writing, Creating, Deleting, and responding to queries.

Terms & Conditions

As the procedure to implement strategies, come up with unique tasks, gain feedback and make something good even better does take time. A minimum contract of 6 months is required with the Softechvalley. Being a company that ensures the best output we take our job seriously...

Our services includes

- ✓ Customized billing as per your requirement
- ✓ 24*7 help line connects you to our customer care center in India
- ✓ Dedicated support team who works 24*7 to assist you more
- ✓ Timely reports and updates
- ✓ Regular monitoring your accounts
- ✓ Timely reporting and updates

WHAT YOU CAN SAVE

Estimated pay per month for Resources in AED

Graphic Designer	1000
Social Media Marketer	1000
Content Writer	1000
Digital Marketing Manager or Supervisor	1000
Total Amount that you need to spend on	4000

What you actually pay is - **AED 700**

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